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pipeline COATING

Digital magazines and apps for the global steel pipe coating industry

Pipeline Coating is a digital magazine written exclusively for the global steel pipe coating supply chain. The magazine is distributed electronically to a global audience of 9,545 key decision makers. In addition, it can be accessed on tablet computers and smartphones using our free apps for Apple iOS or Android devices.

Pipeline Coating is published by Applied Market Information Ltd (AMI), the leading provider of market intelligence and analysis to the global polymer processing industry and the organiser of the hugely successful **Pipeline Coating** and **Field Joint Coating** conferences.

AMI has assembled a detailed database of decision makers in the pipeline coating and operating sector around the globe. This unique and continually updated database provides comprehensive access to the key purchasers, specifiers and users of pipe coating materials and field joint coating systems. It includes previous attendees from the 2009, 2010, 2011, 2012, 2013, 2014 and 2015 **Pipeline Coating** conferences and the 2014 and 2015 **Field Joint Coating** conferences, plus key industry decision makers built up during the research for AMI's Steel Pipe Coating Global Market report.

The combination of a targeted audience and fully-digital

Pipeline Coating offers:

- Comprehensive global coverage
- 100% focused on pipe coating
- In-depth market knowledge
- Free access online and via apps
- Highly competitive advertising rates
- Live weblinks from all advertisements
- App viewable without internet connection

For more information about advertising in Pipeline Coating, contact Claire Bishop today:
Tel: +44 (0)1732 605976/667474
E-mail: claire@gamimagazines.com

distribution means our advertising rates – which include publication of your advertisement in the PDF, web and both Apple iOS and Android app editions – are highly competitive. If you are selling coating materials or equipment, supplying field joints or jointing services, or offering testing or support services to this industry, then **Pipeline Coating** is the vehicle to promote your business globally.

Rates and Data and 2016 Features

May 2016:

North American pipelines • Pipeline Coating 2016 report

November 2016:

Shale opportunities • Field Joint Coating 2016 report

PLUS: Each edition of Pipeline Coating covers the latest pipeline project announcements and examines new coating and joint protection technologies.



Advertisement size	Single	2+
Double page spread	€2,730	€2,190
Full-page	€1,840	€1,470
Half-page	€1,210	€970
Third-page	€1,070	€850
Quarter-page	€760	€600

Brochure showcase entry: €295

Profile features (advertorial)

Full page €2,250; Double-page spread €3,670

Advertisement copy sizes

	Width by height
Double-page spread:	420mm x 297mm
Full page	210mm x 297mm
Half page (horizontal):	210mm x 148mm
Half page (vertical):	100mm x 297mm
Third page (horizontal):	210mm x 99mm
Third page (vertical):	68mm x 297mm
Quarter page (horizontal):	210mm x 74mm
Quarter page (vertical):	100mm x 148mm

Simple pricing:

Advertising page rates include insertion in PDF, web and app editions.

Rich media:

It is also possible to add animations, videos, surveys and presentations to your advertisements. Contact us to find out what is possible, to discuss your ideas, and to explore pricing.

Conference sponsor/exhibitor discounts:

Sponsors or exhibitors at AMI's Pipeline Coating 2016 or Field Joint Coating 2016 conferences qualify for a 10% discount on our published display advertising rates.

The AMI magazine portfolio:

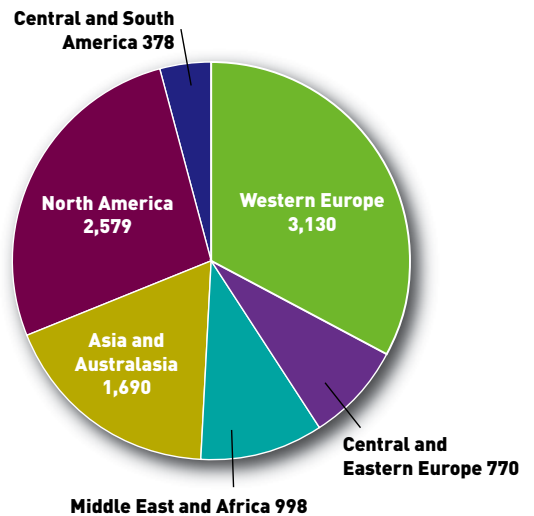
AMI publishes four other digital magazines: Compounding World, Film and Sheet Extrusion, Injection World plus Pipe and Profile Extrusion. If you place bookings in more than one of our five magazines, then the series bookings accumulate across all of your advertisements.

File formats:

Final advertisement copy should be supplied as a high resolution (300dpi) digital file in either PDF or jpg format. To supply artwork in any other format, please contact us first to discuss compatibility.

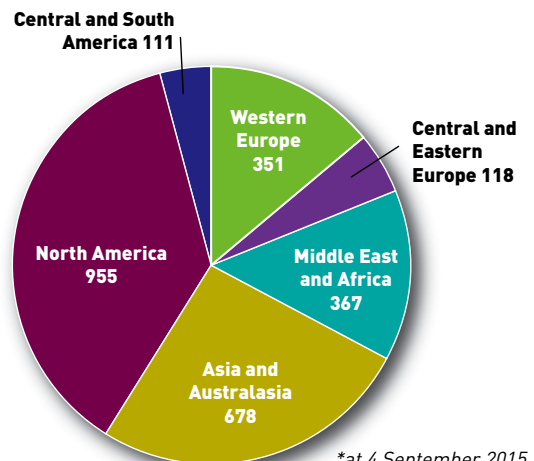
Global email distribution

Size of email list: 9,545 names



Global app distribution

Total downloads* (iOS and Android): 2,580



*at 4 September 2015.
This number is growing daily so please ask if you require updated data

contact us

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