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pipeline COATING

Digital magazines and apps for the global steel pipe coating industry

Pipeline Coating is a quarterly magazine written exclusively for the global steel pipe coating supply chain. The magazine is distributed electronically to a global audience of 5,642 key decision makers. In addition, it can be accessed on tablet computers and smartphones using our free app for the iPad, iPhone or Android devices.

Pipeline Coating is published by Applied Market Information Ltd (AMI), the leading provider of market intelligence and analysis to the global polymer processing industry and the organiser of the hugely successful **Pipeline Coating** conference.

AMI has assembled a detailed database of decision makers in the pipeline coating and operating sector around the globe. This unique and continually updated database provides comprehensive access to the key purchasers, specifiers and users of pipe coating materials and field joint coating systems. It includes previous attendees from the 2009, 2010, 2011, 2012 and 2013 Pipeline Coating conferences plus key industry decision makers built up during the research for AMI's in-depth market studies such as the respected Steel Pipe Coating Global Market report.

Our combination of a targeted audience and fully-digital

Pipeline Coating offers:

- Comprehensive global coverage
- 100% focused on pipe coating
- In-depth market knowledge
- Free access online and via apps
- Highly competitive advertising rates
- Live weblinks from all advertisements
- App viewable without internet connection

For more information about advertising in Pipeline Coating, contact Claire Bishop today:
Tel: +44 (0)20 8686 8139
E-mail: claire@gamimagazines.com

distribution means our advertising rates – which include publication of your advertisement in the PDF, web and both Apple iOS and Android app editions – are highly cost effective. If you are selling coating materials or equipment, supplying field joints or jointing services, or offering testing or support services to this industry, then **Pipeline Coating** is the vehicle to promote your business globally.

Rates and Data and 2014 Features

February 2014: Monitoring technologies • Materials innovation

May 2014: Field jointing developments • Pipeline Coating 2014 report

September 2014: Focus on China • Coating developments

November 2014: Focus on South America • Standards and testing



PLUS: Each edition of Pipeline Coating covers the latest pipeline project announcements and examines new coating and joint protection technologies.

Advertisement size	Single	2+	4
Double-page spread	€2,260	€1,980	€1,690
Full-page	€1,520	€1,330	€1,140
Half-page	€1,000	€875	€750
Third-page	€880	€770	€660
Quarter-page	€630	€550	€470

Brochure showcase entry: €250 per brochure

Profile features (advertorial):

Full-page €1,950, Double-page spread €3,250

Advertisement copy sizes

	Width by height
Double-page spread:	420mm x 297mm
Full page	210mm x 297mm
Half page (horizontal):	210mm x 148mm
Half page (vertical):	100mm x 297mm
Third page (horizontal):	210mm x 99mm
Third page (vertical):	68mm x 297mm
Quarter page (horizontal):	210mm x 74mm
Quarter page (vertical):	100mm x 148mm

Simple pricing:

Advertising page rates include insertion in PDF, web and app editions.

Rich media:

It is also possible to add animations, videos, surveys and presentations to your advertisements. Contact us to find out what is possible, to discuss your ideas, and to explore pricing.

Pipeline Coating conference special packages:

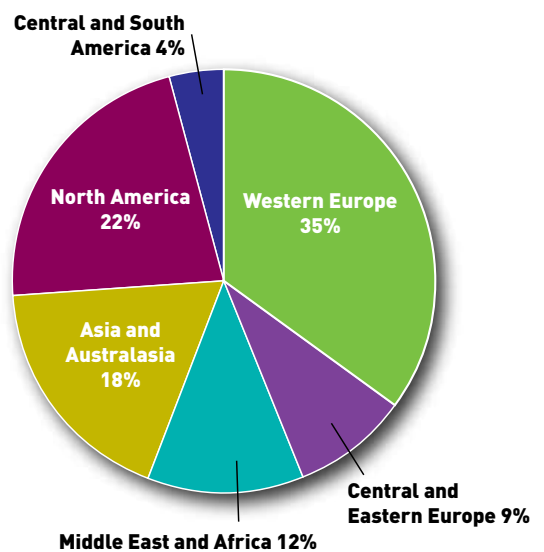
Sponsors of AMI's 2014 Pipeline Coating conference qualify for a 20% discount on all 2014 advertising rates. Exhibitors at AMI's 2014 Pipeline Coating conference qualify for a 10% discount.

File formats:

Final advertisement copy should be supplied as a high resolution (300dpi) digital file in either PDF or jpg format. To supply artwork in any other format, please contact us first to discuss compatibility.

Geographical distribution

5,642 total circulation



The AMI magazine portfolio

Applied Market Information publishes four other digital magazines: **Compounding World, Film and Sheet Extrusion, Injection World** plus **Pipe and Profile Extrusion**. If you place bookings in more than one of our five magazines, then the series bookings accumulate across all of your adverts.

compounding
WORLD

www.compoundingworld.com

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WORLD

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EXTRUSION

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contact us

Advertisement manager:

Claire Bishop
E-mail: claire@amimagazines.com
Direct tel: +44 (0)20 8686 8139

ISSN 2053-7204

Head of Business Publishing:

Andy Beevers: abe@amiplastics.com

Editor:

Chris Smith: cs@amiplastics.com
Tel: +44 (0)177 924 9442

Applied Market Information Ltd

AMI House, 6 Pritchard Street,
Bristol BS2 8RH, United Kingdom
Tel: +44 (0)117 924 9442
Fax: +44 (0)117 989 2128
www.amiplastics.com

